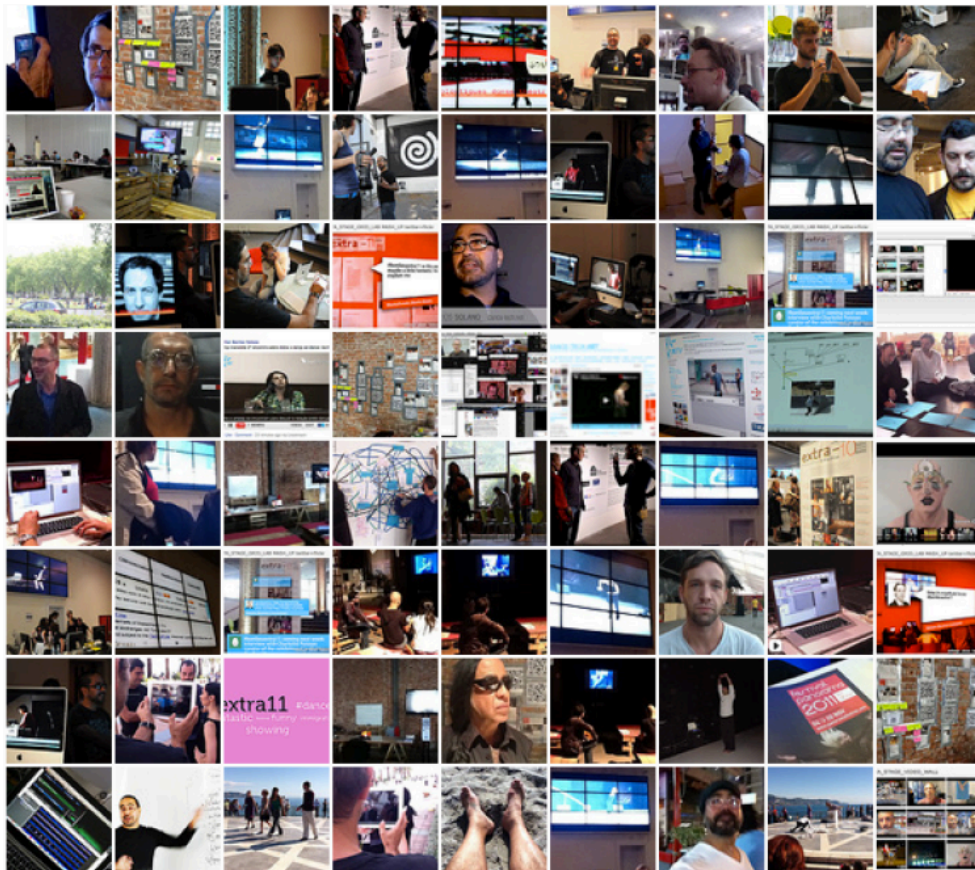


IMPULSTANZ

Vienna International
Dance Festival

meta_media lab @ ImPulsTanz 2014
A Cross Media Storytelling Academy

Headed by: Marlon Barrios Solano (HZT Berlin/dance-tech.tv)



With the meta_media lab ImPulsTanz opens this year an open space for dance and media creatives interested in diving deeper into the world of online journalism and the particular co-creative potential of networked environments.

The meta_media lab will be headed by Marlon Barrios Solano, a Venezuelan artist, researcher, consultant, educator, on-line producer/curator, video broadcaster and vlogger based between the USA and Germany.

A group of 5 independent artists (bloggers, vloggers or else) will collaborate with Marlon and will be sent into the festival razzle-dazzle and will broadcast their views on the festival on the ImPulsTanz blog and via further social media platforms tools, within a cross media storytelling framework.

About meta_media lab

meta_media lab...

- ...is a workshop / open space that is deployed within festivals as a place for collaborative social media production of news and digital memory / storytelling of the event
- ...transforms a festival hub, gallery space or the theater lobby in a mutable interactive lab for experiments on the use of Web 2.0 and mobile portable technology such as: collaborative cloud video production, social networking, post-pc technologies (tablets and smart phones), video podcasting, augmented reality (QR code technology and customizable mobile apps) and live video broadcasting
- ...is a place for innovation on collaborative social media production, digital memory and augmented storytelling with portable mobile technology.
- ...hosts a production / RD team experimenting with the potential of digital networked/mobile technologies for augmenting the event web presence/impact, knowledge production and distribution.

It will explore:

- b(v)logging and micro-blogging
- augmented reality mobile technology (custom apps)
- locative/performative actions with QR codes
- video excerpts of performances and activities
- live broadcasts from venues and mobile stations
- talk show with live broadcast with guests from the event
- live conversation with remote guests
- live connections with other relevant events (here: Bates Festival)
- interactive visuals with the created materials
- performative collaborative visuals and emergent graphic ideas

Open to:

dance, new media and visual artists, filmmakers, journalists, documentarians , b(v)loggers and media/dance curious.

Time Frame

19 July 2014 – 17 August 2014

We start Saturday, 19 July with 6 hours of introduction and plan to continue with slots of 2-3 hours, twice a week. This creates a moment or personal encounter to work together, discuss or to coordinate work.

Registration and Requirements

Maximum number of participants per group: 5

Please apply with some text, blog, video/media work at the latest by 14 July at johanna.figl@impulstanz.com.

The lab participants will use their own digital devices and software (smartphones, laptops, tablets, apps).

The festival will provide

- + networked space for work (workshop hub at Arsenal)
- + free tickets to each performance of the [8:tension] Young Choreographers' Series, as they focus of the performance coverage lies on these works and their makers.
- + 3 reduced tickets to further performances within ImPulsTanz 2014
- + 1 free workshop of the meta_lab artist's choice (provided availability)
- + free admission to the ImPulsTanz parties at Kasino am Schwarzenbergplatz.
- + ImPulsTanz bicycles (if needed)
- + reductions on a meal per day at the Arsenal

Working Language: English

Costs

None

[More about the meta_media lab and Marlon Barrios Solano](#)